



ARGYRANTHEMUM FRUTESCENS PLANT NAMED ('S&G 30032') 'ARGYDOWITIS'

Latin name of the genus and species of the plant claimed

5 *Argyranthemum frutescens*

Varietal Denomination

'Argyranthemum' (S&G 30032) 'Argydowitis'

Background of the invention

10 The present invention relates to a new and distinct cultivar of Marguerite Daisy plant, botanically known as *Argyranthemum frutescens* and referred to by the cultivar name 'S&G 30032' 'Argydowitis'. The new cultivar is a product of a planned breeding program conducted by
15 the inventor in Enkhuizen, The Netherlands. The objective of the breeding program was to develop a more vigorous plant that flowers early with a good field performance during the whole summer.

Description of the drawing

20 This new Marguerite Daisy plant is illustrated by the accompanying photographic drawing which shows blooms, buds and foliage of the plant in full color, the color shown being as true as can be reasonably obtained by conventional photographic procedures. The depicted plant is of the same age as disclosed in the botanical description.

Description of the new cultivar

25 The following detailed descriptions set forth the distinctive characteristics of this new Marguerite Daisy plant. The data which defines these characteristics were collected from asexual reproductions carried out in Enkhuizen, The Netherlands. The plant history was taken on 20 weeks old plants,
30 grown in the greenhouses in Enkhuizen, The Netherlands with day temperatures ranging from 12 to 18 degree C, and night temperatures ranging from 10 to 14 degrees Celsius.

Color references are primarily to the RHS ~~Color~~ Colour Chart of the Royal Horticultural Society of London where general terms of ordinary dictionary significance are used.

The Plant

- 5 Classification - Botanical : *Argyranthemum frutescens* ev. 'SG 30032' 'Argydowitis'

Parentage

- Female parent : proprietary seedling selection of *Argyranthemum frutescens*, identified as number 'A 40-16' (unpatented).
 10 Breederscode of the new plant is 'C 45-6'.
 Male parent : unidentified selection of *Argyranthemum frutescens*

Propagation

- Type cuttings : Terminal cuttings
 15 Time to initiate roots : 7 to 10 days at air temperature of 21 degree C.
 Time to develop roots : 7 to 14 days at air temperature of 18 degree C.

Plant Description

- Growth habit : upright
 20 Plant height : 25-28 cm
 Vigor : Vigorous
 Spreading area of plant : 25-30 cm
 Strength : Very good
 Branching Character : Freely branching, plants do not require pinching
 25 Crop time : About 10 weeks are required to produce a finished flowering plant in a 10,5 cm container from a good developed cutting

The Stem

- 30 Diameter : 4 mm

	Shape	:	round, bit grooved
	Anthocyan pigmentation	:	absent
	Length of internode	:	1.5-2.5 cm
	Pubescence	:	absent
5	Color	:	143C

The Foliage

	Arrangement	:	alternate
	Shape of leaf	:	bipinnatisect
10	Leaf apex	:	acute
	Leaf base	:	attenuate
	Texture	:	thick glabrous smooth
	Length	:	6 – 7 cm
	Width	:	3 – 3.5 cm
15	Depth of incision = <u>margin</u>	:	lancinate
	<u>Color relating to both juvenile and mature leaves</u> - Upper side	:	133A-139A
	- Lower side	:	138B
	Pubescens	:	absent
20	Petiole	:	absent
	Venation -shape	:	pinnate
	-color	:	138A

The Flower Bud

25	Peduncle	Length	:	6 -10 cm
		Strength	:	strong
		Texture:	:	smooth
		Color	:	144A
	Size bud	- Diameter	:	4-7 mm
30		- Length	:	4-5 mm

Shape flower bud : flattened, round
 Color bud : 163C

Inflorescence

5 Diameter : 4,2 – 5,0 cm
 Form : Capitula with 2 series of ray florets and 10-15 series of grown disc florets, which give the semi double impression.
 Receptacle height : 0,5 cm
 Involucre/phyllaries : 3 series of 5 bracts, tightly to receptacle
 10 Shape : elliptic, with broad apex
 Margin : entire
 Length : 2-3 mm
 Color : upper: 143A
 Lower: 143A
 15 Fragrance : absent
 Quantity of inflorescences : ±60-100 flowers/plant depending on age and growing conditions.
 Flowering period : April till October in N-W Europe, plants flower continuously during this period.
 20 Lastingness of blooms : 7-10 days

Ray Florets

Shape of ray florets : ligulate
 Apex : rounded, little incised
 25 Base : cordate
 Margin : entire
 Color : 155C
 No. of ray florets per inflor. : 22-26
 Size of the ray floret - Length : 1,4 – 1,7 cm
 30 - Width : 0,4 – 0,7 cm

Texture : smooth

Disc Florets

5 Shape of disc florets : tubular (trumpet shape) with 5 lobes

Color : 12A

Diameter of disc floret – young : 1 mm

-old : 3 mm

Number of disc florets/flower : ± 80

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Androecium

Anther color : yellow 15A

Pollen color : yellow 15A

Amount of pollen : only in disc florets little pollen

15

Gynoecium

Gynoecium:

Pistil number : one per floret (ray florets only)

Pistil length : about 2mm

20 Style color : yellow green 144D

Style length : about 2mm

Stigma color : yellow orange 14A

Stigma shape : bilobed

Ovary color : 144C

25

Disease resistance : No susceptibility nor resistance to fungal, bacterial or viral pathogens has been noted. Material is free of virus and Chrysanthemum stunt viroid (CSVd).

30 **Seed** : seed production is not observed

Physiological and ecological characteristics:

- 5 Comparison with Sugar Buttons and SG30032 on characteristics in which the new plant differs:

	<u>'Sugar Buttons' (PP 11,980)</u>	<u>SG30032'Argydowitis'</u>
Plant height	19-22 cm	25-28 cm
Plant habit	compact	upright
Flower diameter	3,50-3,55	4,52 – 5,50 cm
10 Foliage color	137 A - 137B	133A - 139A

No description on parental lines available. Material no longer exists as such.

What is claimed is:

A new and distinct variety of Argyranthemum plant, substantially as herein illustrated and described, characterized particularly as to novelty by its vigorous but sturdy upright plant habit with continuous flowering during the season, large semi-double white flowers and dark green foliage, flowering the whole summer.

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Abstract

A distinct cultivar of Marguerite Daisy plant named 'SG 30032' 'Argydowitis' characterized by its upright vigorous plant habit, good field performance, large semi-double white flowers, dark green ~~coloured~~ colored leaves, freely flowering with numerous inflorescences per plant.